



# Data Protection and Cookie Policy

Thank you for visiting our website and your interest in our company and services. Data protection and data security are very important to us. For your further visits to our website, we would like to inform you about data collection, processing and use when visiting, registering and using our service. As well as objection, revocation and other rights to which you are entitled as a person affected by data collection and use.

This Data Protection Policy covers how we collect, use, disclose, transfer, and store your personal data. This Data Protection Policy was last updated on the 16 July 2020.

This Data Protection Policy applies to the services of Music8. If you live in the European Economic Area, Regulation (EU) 2016/679 (General Data Protection Regulation) is the European Regulation, in the UK it is the Data Protection Act 2018.

Music8 of Eccleston, Saint Helens WA10, United Kingdom is the Controller of your personal data.

The Information Commissioner’s Office (ICO) in the UK is for the relevant authority in matters of data protection. You have the right to make a complaint at any time to the ICO ([www.ico.org.uk](http://www.ico.org.uk)). We would, however, appreciate the chance to deal with your concerns before you approach the ICO so please contact us in the first instance.

It is important that the data we hold about you is accurate and current, therefore please keep us informed of any changes to your personal data.

Our website is not intended for children and we do not knowingly collect data relating to children.

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## What is personal data?

Personal data refers to any information relating to an identified or identifiable natural person (“Personal Data”).

## What data do we collect?

You may browse the Site and/or Services without providing any personal information. However, the actual booking requires your personal data.

When you book an event with us we will be asking you to give us your contact information, such as your name, email address or telephone number. Your personal information will be used primarily in connection with offering our services.

Data collected directly from you or your device relating to an identified or identifiable natural person (“Data Subject”) and may include direct identifiers such as name, address, email address, phone number if you email us or send other communications to us directly. We will retain your email or address and correspondence so that we may respond to your request.

## On what grounds do we use Personal Data?

We use your Personal Data for the following purposes and on the following grounds:

On the basis of fulfilling our contract (when you buy our service)

On the basis of legal obligations (for obligations such as tax, accounting, anti-money laundering, or when a court or other authority asks us to)

On the basis of our legitimate interest (for communications about security, privacy and performance improvements of our services. Or for establishing, exercising or defending our legal rights.)

Of course, before relying on any of those legitimate interests we balance them against your interests and make sure they are compelling enough and will not cause any unwarranted harm.



# Data Protection and Cookie Policy

## When do we disclose your Personal Data?

We disclose your Personal Data in response to your business enquiry or your request for information within our Company in order to provide the best service possible and within our legitimate interest.

We may share your information with organisations that help us provide the services described in this Data Protection Policy and who may process such data on our behalf and in accordance with this Data Protection Policy, to support this website and our services. For example, with our legal other professional advisors.

In relation to information obtained about you from your use of our website, we may share a cookie identifier and IP data with analytic and advertising network services providers to assist us in the improvement and optimisation of our website which is subject to our Cookies Policy.

We may disclose personal information in other circumstances such as when you agree to it or if the law, a Court order, a legal obligation or regulatory authority ask us to. If the purpose is the prevention of fraud or crime or if it is necessary to protect and defend our right, property or personal safety of our staff, the website and its users.

## How long do we keep your Personal Data?

We will only keep the information required to provide our service as long as you are a client. So that we can meet our contractual obligations and for a period after that to identify issues, respect claim limitation periods and to resolve any legal proceedings.

You can learn how long your information is held and when it is destroyed from our Data Retention Policy which you can request using our contact form.

When we have no ongoing legitimate business need to process your personal information, we will either delete or anonymise it, or, if this is not possible (for example, because your personal information has been stored in backup archives), then we will securely store your personal information and isolate it from any further processing until deletion is possible.

## Your Rights

You have the right to:

- information about the processing of your personal data
- obtain access to the personal data held about you
- ask for incorrect, inaccurate or incomplete personal data to be corrected
- request that personal data be erased when it's no longer needed or if processing it is unlawful
- object to the processing of your personal data for marketing purposes or on grounds relating to your particular situation
- request the restriction of the processing of your personal data in specific cases



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- receive your personal data in a machine-readable format and send it to another controller ('data portability')
- request that decisions based on automated processing concerning you or significantly affecting you and based on your personal data are made by natural persons, not only by computers. You also have the right in this case to express your point of view and to contest the decision

Where the processing of your personal information is based on consent, you have the right to withdraw that consent without detriment at any time through our contact form.

If you feel that your request is not satisfactorily resolved by us, you may approach your local data protection authority. The Information Commissioner's Office (ICO) in the UK relevant to Music8.

### How do we protect your Personal Data?

We protect your data using state of the art technical, and physical safeguards and operate a firm system of policies, confidentiality agreements, digital safeguards and procedures to ensure the highest level of administrative protection.

In more detail to access our database the user must be authorised, is challenged through a two-way authentication system and use an encrypted VPN. Also, the removal of Personal Data from our location is forbidden and made by using a complex encryption system very difficult. We use cutting edge antivirus and anti-malware software and up-to-date firewall protection. Moreover, authorised personnel must have a legitimate need to know interest such as being your point of contact or service your user account.

The data we collect from you may be stored, with appropriate technical and organisational security measures applied to it, on our server in Cyprus . In all cases, we follow generally high data protection standards and advanced security measures to protect the personal data submitted to us, both during transmission and once we receive it.

To exercise any of your rights, or if you have any questions or complaints about our use of your Personal Data and this policy, please contact us using our contact form.

### Ads and Analytics Services Provided by Others

Ads appearing on any of our site may be delivered by advertising networks. Other parties may also provide analytics services via our site. These ad networks and analytics providers may set tracking technologies (like cookies) to collect information about your use of our site and across other websites and online services. These technologies allow these third parties to recognize your device to compile information about you or others who use your device. This information allows us and other companies to, among other things, analyse and track usage, determine the popularity of certain content, and deliver ads that may be more targeted to your interests. Please note this Data Protection Policy only covers the collection of information by us and does not cover the collection of information by any third-party advertisers or analytics providers.



# Data Protection and Cookie Policy

## Changes

This Data Protection Policy and our commitment to protecting the privacy of your personal data can result in changes to this Data Protection Policy. Please regularly review this Data Protection Policy to keep up to date with any changes.

## Queries and Complaints

Any comments or queries on this policy should be directed to us using the following contact details.

**Music8**

lan.music8@outlook.com | 07758116749

If you believe that we have not complied with this policy or acted otherwise than in accordance with data protection law, then you should notify us. You can also make a referral to, or lodge a complaint with the Office of the Commissioner for Personal Data Protection in Cyprus.

## Cookie Policy

### What is a cookie?

Cookies are small pieces of data, stored in text files that are stored on your computer or other device when websites are loaded in a browser. They are widely used to “remember” you and your preferences, either for a single visit (through a “session cookie”) or for multiple repeat visits (using a “persistent cookie”). They ensure a consistent and efficient experience for visitors, and perform essential functions such as allowing users to register and remain logged in. Cookies may be set by the site that you are visiting (known as “first party cookies”), or by third parties, such as those who serve content or provide advertising or analytics services on the website (“third party cookies”).

Both websites and HTML emails may also contain other tracking technologies such as “web beacons” or “pixels.” These are typically small transparent images that provide us with statistics, for similar purposes as cookies. They are often used in conjunction with cookies, though they are not stored on your computer in the same way. As a result, if you disable cookies, web beacons may still load, but their functionality will be restricted.

### Advertising technologies

Our website uses the following technologies for advertising purposes Universal Analytics, AdWords and DoubleClick from Google. Those are modern, advanced analysis methods and tools to understand users’ habits on our website. This information helps us improve our products and services and provide relevant services and information. In principle, we use only anonymized data that does not allow us to identify the user.

Below we describe the analysis services and technology that we use for such purposes. Additionally, we show how you can prevent these services from analysis of your use of our website.

**Music8**

Phone: +44 7758 116749 | Web: [www.music8agency.co.uk](http://www.music8agency.co.uk)



# Data Protection and Cookie Policy

## Google Analytics

We use Google Analytics to help us understand how you engage with our site so that we can improve it. Google Analytics reports website trends without identifying individual visitors. You may install a Google Analytics Opt-Out Browser Button [here](#). The Google Analytics Privacy Policy can be read [here](#).

## Google Doubleclick

DoubleClick and AdWords are promotional services from Google that use cookies to identify visitors to our website on other services. You can opt out of this by changing the settings on the Google page.

## Google Adwords Conversions

Google AdWords Conversions and Google DoubleClick Floodlight enable us to determine how clicks on adverts or information on Google platforms effectively lead to transactions and similar user actions on our website. These features use temporary cookies from Google and do not process user data. Google provides options to prevent the use of these cookies; alternatively, you can change the settings in your browser.

## Facebook Connect

Facebook Connect is a Facebook tool that allows Facebook users to log into other websites, apps and services using their Facebook account. Thus, the other service gains access to some of the preferences of the user's Facebook account and social connections on which it can base its own products and services. This is dependent on the user's Facebook settings. More details are available in the privacy policy of Facebook. Facebook may use data on how users use such other services in order to recognize visitors to our website on its services, which enables it to tailor its advertisements to the interests and preferences of the user. You can opt out of this form of advertising by changing the settings at the Facebook settings page.

## Twitter advertising

Twitter provides advertising services that use cookies, mobile device IDs or hash values for email addresses in order to recognize visitors to our website on its services and provide them with advertisements tailored to their interests and preferences. These measures can be limited or deactivated by changing the settings of your Twitter account.

## Social Media Widgets

We display sharing buttons so you can use social networking to share items from our site. It also includes the recommend buttons and other interactive programs that run on our site that collect your IP address, which page you are visiting on our site, and sets a cookie to enable the widget to



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function properly. Your interactions with these Widgets are governed by the privacy policy of the company providing them.

### How we use cookies

We use cookies for a number of different purposes. Some cookies are necessary for technical reasons; some enable a personalized experience for both visitors and registered users; and some allow the display of advertising from selected third-party networks. Some of these cookies may be set when a page is loaded, or when a visitor takes a particular action (clicking the “like” or “follow” button on a post, for example).

### Types of Cookie

The table below explains the types of cookies we use on our websites and why we use them.

Category of cookies	Why we use these cookies
Functionality	These cookies are used to store preferences set by users such as language, and location.
Security	We use these cookies to help identify and prevent potential security risks.
Analytics and Performance	Performance cookies collect information on how users interact with our app, as well as other analytical data. We use these details to improve how our app functions and to understand how users interact with it.
Advertising	These cookies are used to display relevant advertising to user, as well as to understand and report on the efficacy of ads served on our app. They track details such as the number of unique visitors, the number of times particular ads have been displayed, and the number of clicks the ads have received. They are also used to build user profiles, including showing you ads based on products you’ve viewed or acts you have taken on our (and other) websites. These are set by us and trusted third party networks and are generally persistent in nature.

### Cookies you have consented to

Below you can find a list of all the cookies that we are using.

<https://www.music8agency.co.uk/>

Cookie (Google Doubleclick): IDE;

Cookie (Youtube): GPS;

<https://www.music8agency.co.uk/hire-a-jazz-band-or-vintage-band.html>

Cookie (Google Doubleclick): IDE;

Cookie (Youtube): GPS;



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<https://www.music8agency.co.uk/folk-rock-bands-mumford-style-bands.html>

Cookie (Google Doubleclick): IDE;

Cookie (Youtube): GPS;

<https://www.music8agency.co.uk/roaming-bands-for-hire-in-the-uk.html>

Cookie (Google Doubleclick): IDE;

Cookie (Youtube): GPS;

<https://www.music8agency.co.uk/acoustic-duo-and-trios-for-hire.html>

Cookie (Google Doubleclick): IDE;

Cookie (Youtube): GPS;

<https://www.music8agency.co.uk/blog-page/corporate-function-bands>

Cookie (Google Doubleclick): IDE;

Cookie (Youtube): GPS;

<https://www.music8agency.co.uk/blog-page/roaming-bands>

Cookie (Google Doubleclick): IDE;

Cookie (Youtube): GPS;

<https://www.music8agency.co.uk/blog-page/why-you-should-hire-a-vintage-band>

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